FILE NAME: Jewelers (JEWEL)

DATE: 1958

DOC#: JEWEL020

DOCUMENT DESCRIPTION: Industry Product Information

THE 1958
BECKEN BOOK

(REG. U. S. PAT. OFF.)

SENT TO RETAIL JEWELRY STORES ONLY

BECKEN

REG. U. S. PAT. OFF.

NATIONAL WHOLESALE JEWELERS ASSOCIATION

WATCHES ★ DIAMONDS ★ JEWELRY ★ CLOCKS ★ SILVERWARE ★ MATERIAL ★ OPTICAL GOODS

"Buy from Becken—and Get the Best"

PLEASE NOTICE

THIS CATALOG is published for the convenience of Retail Jewelers ONLY in placing orders with the A. C. BECKEN CO. All prices are subject to change without notice.

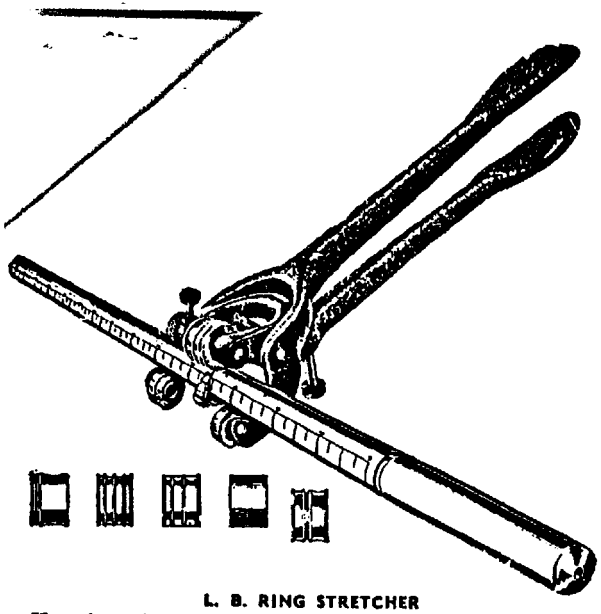
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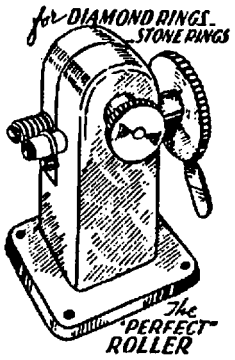


L. B. RING STRETCHER

Here is a ring sizer that will enable you to get the maximum number of deliveries from your ring stock by stretching one size to another.

With this tool you can stretch white gold rings approximately one full size; and yellow gold, silver and platinum rings up to three full sizes. Furnished with the tool are five hardened dies made to fit most popularly used shanks including thin, square, and knife edge types. Rings set with one stone can also be stretched with this tool. The mandrel shown in illustration is not included. The tool is simple to operate and is nicely constructed of black crackle finished casting.

7287M1. Ring Stretcher only. Each.....$23.50
7287M2. Mandrel. Each 5.50



THE KAGAN "PERFECT" RING ROLLER

AT LAST—AN EFFICIENT TOOL TO ENLARGE STONE-SET AND DIAMOND-SET RINGS

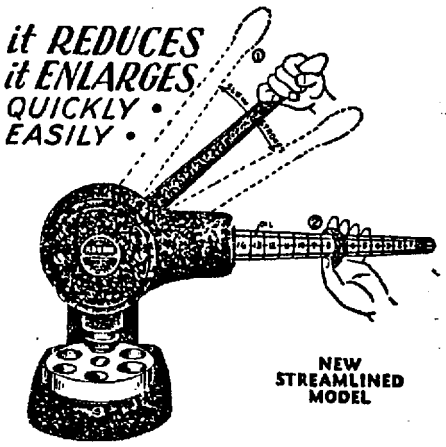
It's EASY! . . . It's FAST! . . . It's ACCURATE!

Will Not Loosen Stones—Will Not Warp Shanks

The KAGAN "PERFECT" ROLLER is the perfect companion tool for your Sizer. It provides safe, quick, easy enlarging of stone-set and diamond-set rings. It does not loosen nor endanger the stones. It saves your time, it makes you money.

WHERE CREDIT IS ESTABLISHED, PURCHASE CAN BE MADE IN 8 MONTHLY INSTALLMENTS

7287M3. Kagan "Perfect" Roller. Each..... $119.50



NEW STREAMLINED MODEL

What will it "do for me?"

The KAGAN SIZER will provide immediate service . . .

Many sales have been made with it—customers who couldn't or wouldn't wait for sizing, were served immediately with the KAGAN RING SIZER, thus helping to close sales on the spot.

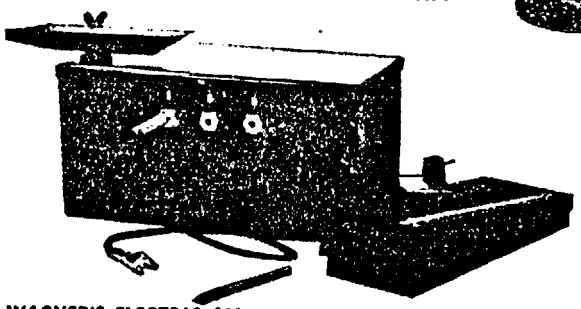
The KAGAN SIZER reduces inventory needs. By providing service with the KAGAN SIZER, you'll actually sell more rings—but you won't need to carry a full run of sizes.

Complete Instructions Are Furnished With Each KAGAN SIZER

KAGAN RING SIZER

7287M4. Kagan Ring Sizer...Each.....$150.00

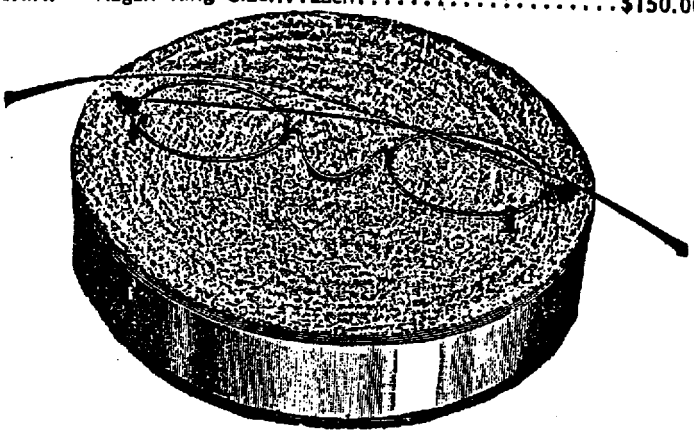
PURCHASES CAN BE MADE IN SIX MONTHLY INSTALLMENTS



WAGNER'S ELECTRIC SOLDERING MACHINE

For soldering Gold, Silver, Platinum and Plated Goods. The machine is durably constructed of high grade materials and made so entirely fool-proof that with the proper care will last a lifetime. It is so simple to operate that even the inexperienced can turn out much better work and in one-tenth the time it takes by the former blow-pipe method. The article to be soldered on the machine is prepared in the usual way, using Eurema, as a flux and the kind of solder necessary for the job on hand. Full detailed instructions for operating are furnished with each machine.

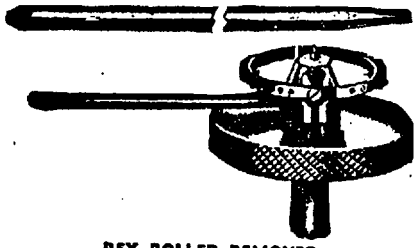
7287M5. Each $40.00



PERFECTION SOLDERING BLOCK

With this Asbestos Soldering Block the work can be pinned on, as it takes pins readily, and will outlast several charcoal blocks.

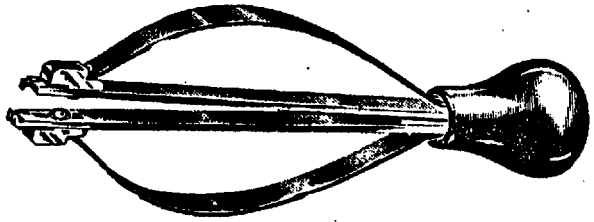
7287M6. Each $1.10



REX ROLLER REMOVER

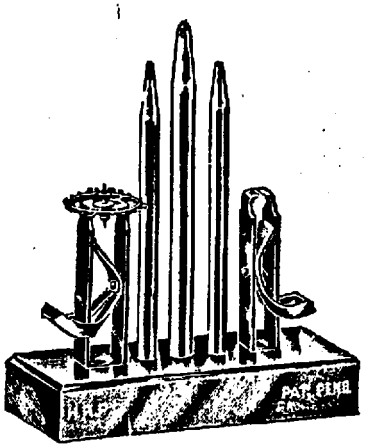
A very handy tool for difficult jobs such as removing rollers from staffs with extremely thin heads or handling spool rollers where the pivot merely projects through the safety roller.

7287M7. For Rollers 18 to 0 Size. Each $2.50
7287M8. For Bracelet Watches. Each 2.50
7287M9. For Baguette Watches. Each 2.50



IMPROVED SWEEP WHEEL REMOVER

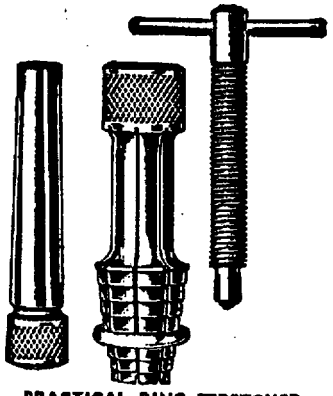
7287M10. Each $5.00



DUPLEX ROLLER REMOVER

Will remove any size roller. Complete instructions with every tool.

7287M11. Each $6.50



PRACTICAL RING STRETCHER

The most practical ring stretcher on the market regardless of price. Operates on a natural mechanical principle, imitated but never equaled. Positively does not damage the surface of any ring. Thousands are now in use. At this low price no jeweler can afford to be without one.

7287M12. Each $3.85