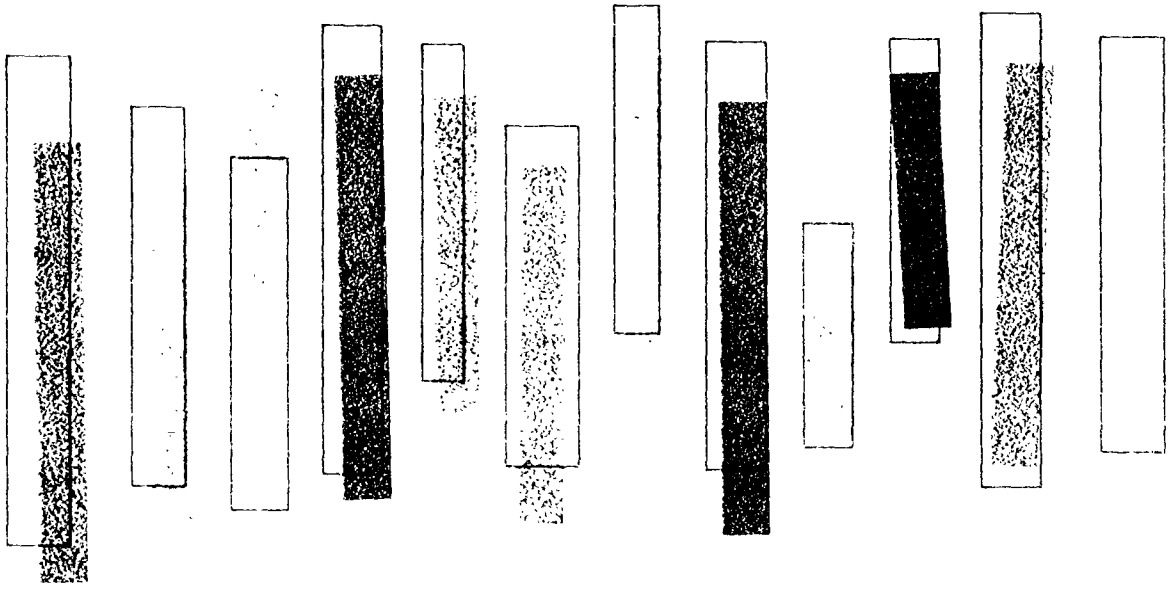
PLAINTIFF'S EXHIBIT

GP-816

The Decorator Line



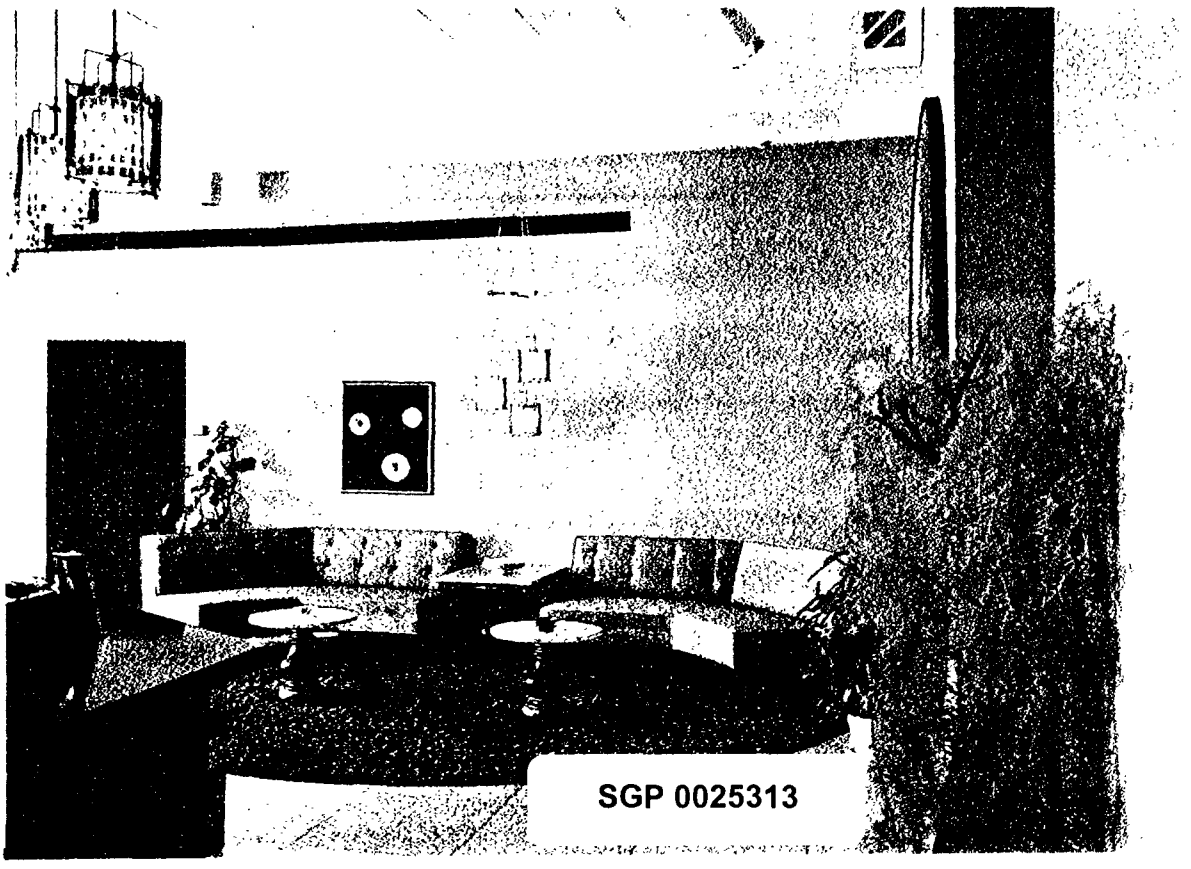
ETERNAWALL by BESTWALL



The Decorat

CREATE NEW ELEGANCE IN WALLS!

Texture and color! Now Bestwall captures them forever with Eternawall. See what happens when fireproof gypsum wallboard joins with Masland Duran scuff-proof vinyl. This combination finds its way into any setting with luxurious ease. Now you can fill every room in your home with a delightful new warmth. Create exciting "accent" walls. Decorating ideas just come naturally. What's more, Eternawall's stunning beauty is more than skin deep . . . the fireproof gypsum core is reinforced with glass fibers. Lovely to live with, easy to care for . . . Eternawall is now available in over 200 colors and patterns. Why not let Eternawall put its lasting luxury to work for you?

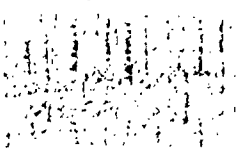


Line ETERNAWALL by BESTWALL

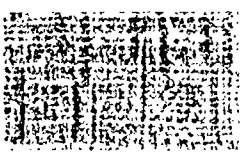


NIKKO

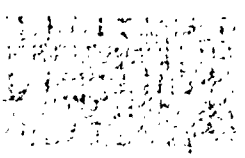
Viking Quality
4' wide - 6' to 16' long
⅜", ½", ⅝" thick - Bevelled



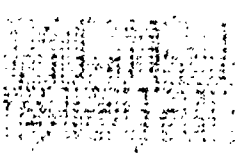
VIKING AK459 SAND



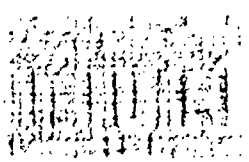
VIKING AK353 CHERRY ROSE



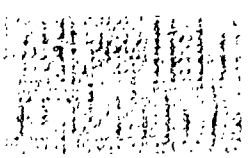
VIKING AK645 WHITE



VIKING AK710 GLACIER BLUE



VIKING AK247 SUN YELLOW

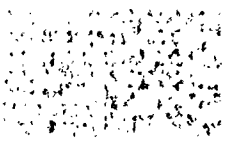


VIKING AK512 MIST GREEN

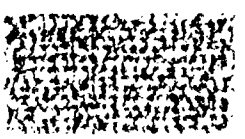


HORIZON

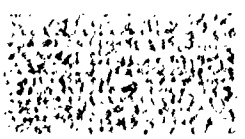
Viking Quality
4' wide - 6' to 16' long
⅜", ½", ⅝" thick - Bevelled



VIKING H692 BUCKRAM



VIKING H471 COCOA



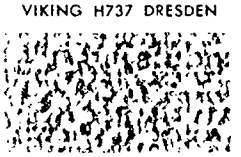
VIKING H333 BALLET



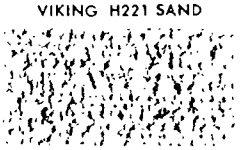
VIKING H749 CASINO



VIKING H737 DRESDEN



VIKING H221 SAND

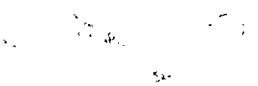


VIKING H559 WILLOW

TEMPEST

Viking Quality
4' wide - 6' to 16' long
⅜", ½", ⅝" thick - Bevelled

VIKING TM640 CHAMPAGNE

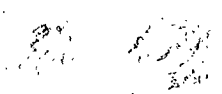


VIKING TM317 PINK

VIKING TM209 YELLOW



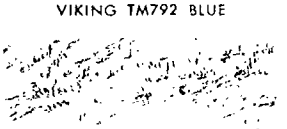
VIKING TM741 AQUA



VIKING TM526 GREEN



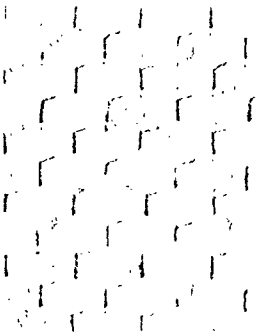
VIKING TM792 BLUE



VIKING TM410 BEIGE



VIKING TM871 MOCHA



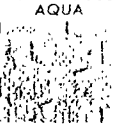
ARBOR

Viking Quality
4' wide - 6' to 16' long
⅜", ½", ⅝" thick - Bevelled

VIKING AR611 WHITE

VIKING AR321 SHELL PINK

VIKING AR725 AQUA



VIKING AR623 EGGSHELL



VIKING AR419 SANDALWOOD



VIKING AR249 GOLD

VIKING AR513 SAGE GREEN



VIKING AR224 YELLOW MIST



VIKING AR504 GREEN MIST



VIKING AR701 BLUE MIST

VIKING AR539 WILLOW GREEN



VIKING AR408 GREIGE

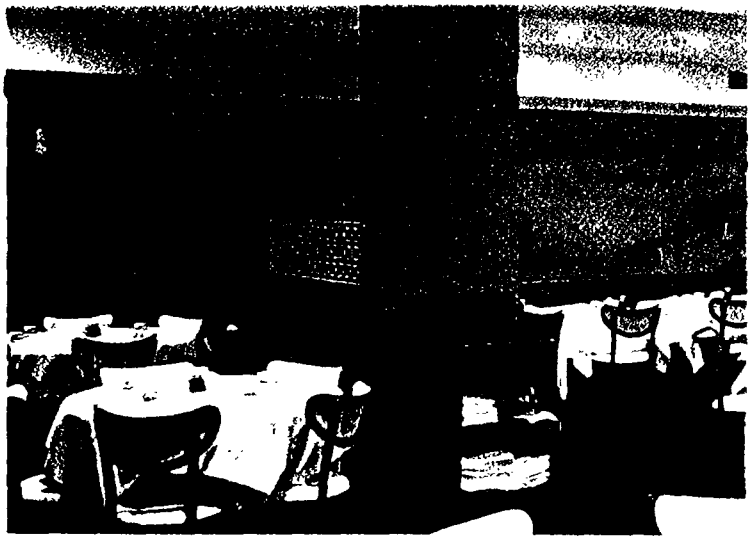


VIKING AR654 GRAY MIST

VIKING AR485 BRONZE

VIKING AR233 BAMBOO

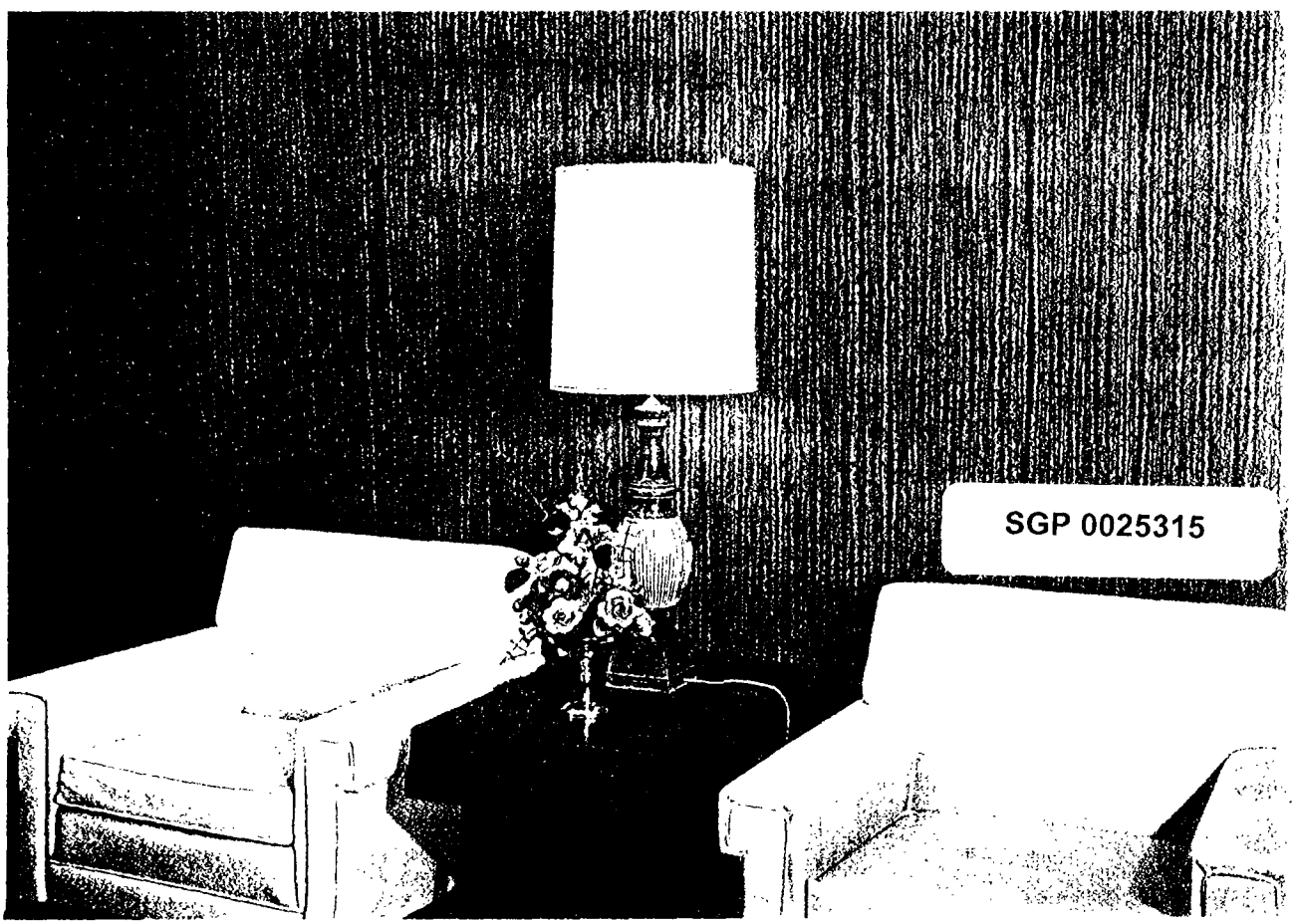
SGP 0025314



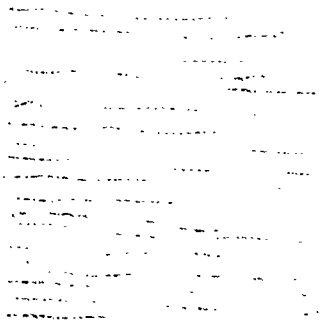
WHEN YOU DECORATE, D
OVER 200 EXCI''

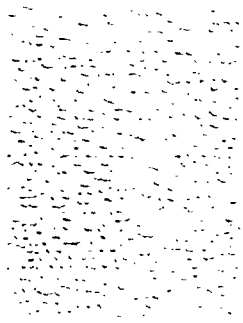
ENDURING CHARM FOR YOUR WALLS

The beauty of Eternawall is truly long-lasting. Eternawall defies the passing of time beautifully with the most in wear and the least in upkeep. No more painting, papering or endless pampering. Eternawall is easy and inexpensive to maintain . . . it can be easily cleane with ordinary soap and water without impairing the exture, color or design. Eternawall has other talents too. It combines the flame resistant qualities of M island Duran vinyl and gypsum wallboard to give you the utmost in fire protection. Beauty . . . strength . . . flame resistance . . . Eternawall is an artful combination of the qualities you need and want in a wallboard. See the Decorator Line of Eternawall at your dealer today.



N'T SPECULATE...GET ETERNAWALL BY BESTWALL
3 COLORS AND PATTERNS TO CHOOSE FROM







FINE SE

Viking Qu lity
4' wide - 6' tc 6' long
⅜", ½", ⅝" thi - Bevelled

VIKING SK611 WHITE

VIKING SK321 SHELL PINK

VIKING SK725 AQUA

VIKING SK623 EGGSHELL

VIKING SK419 SANDALWOOD

VIKING SK249 GOLD

VIKING SK513 SAGE GREEN

V KING SK224 YELLOW MIST

VIKING SK504 GREEN MIST

'IKING SK701 BLUE MIST

VIKING SK539 WILLOW GREEN

VIKING SK408 GREIGE

VIKING SK654 GRAY MIST

VIKING SK485 BRONZE

VIKING SK736 TURQUOISE

TRADEWIND

Viking Quality
4' wide - 6' to 16' long
⅜", ½", ⅝" thick - Bevelled

VIKING WX658 IVORY

VIKING WX419 BAMBOO

VIKING WX308 PINK

VIKING WX462 AMBER

VIKING WX475 MAPLE

VIKING WX523 AQUA

VIKING WX540 PINEFROST

VIKING WX732 BLUE MIST

VIKING WX552 CACTUS

VIKING WX569 SAGE

VIKING WX211 GOLD

VIKING WX828 SANDALWOOD

VIKING WX870 MOCHA

VIKING WX430 FAWN

VIKING WX617 OYSTER

VIKING WX629 SHELL

VIKING WX507 MINT

VIKING WX714 ICE BLUE

VIKING WX601 WHITE

REVERE

Viking Quality
4' wide - 6' to 16' long
⅜", ½", ⅝" thick - Bevelled

VIK. REV. 632E IVORY

VIK. REV. 432K SAND

VIK. REV. 426K MOCHA

VIK REV 323K SHELL

VIK REV. 335K PEACH

VIK REV 341K ROSE

VIK. REV 649 WHITE

VIK. REV 783G LAGOON

VIK REV 795K BLUE

VIK. REV 663F GREEN

VIK REV 951D YELLOW

VIK REV. 555G MIST

VIK REV 628F GREY

WOOD

Viking Quality
4' wide - 6' to 16' long
⅜", ½", ⅝" thick - Bevelled

VIKING 413J BLONDE

VIKING 483J MAPLE

VIKING 816J WALNUT

VIKING 858J RUSSET WALNUT

VIKING 847J MAHOGANY

SGP 0025316

PERFECT IN COLORS, PATTERNS, AND STYLE CREATIONS





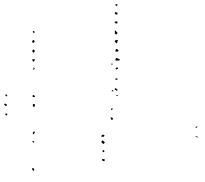
BEDFORD
Viking Quality
4' wide - 6' to 16' long
3/8", 1/2", 5/8" thick - Bevelled

VIKING B681 BEIGE



VIKING B644 PINK

VIKING B636 BLUE



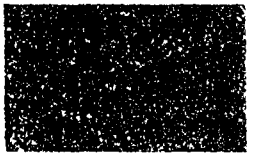
VIKING B675 GREEN

VIKING B604 YELLOW

GOLDUST
Viking Quality
4' wide - 6' to 16' long
3/8", 1/2", 5/8" thick - Bevelled



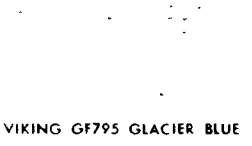
VIKING GF432 SAND



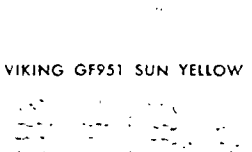
VIKING GF341 CHERRY ROSE



VIKING GF649 WHITE



VIKING GF795 GLACIER BLUE



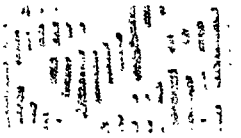
VIKING GF951 SUN YELLOW



VIKING GF555 MIST GREEN

MATSUE
Viking Quality
4' wide - 6' to 16' long
3/8", 1/2", 5/8" thick - Bevelled

VIKING W670 BUCKRAM

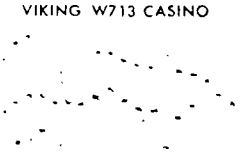


VIKING W467 COCOA

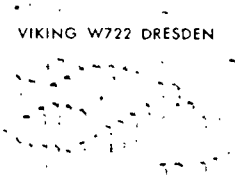


VIKING W828 MOCHA

VIKING W310 BALLET



VIKING W713 CASINO

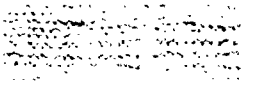


VIKING W722 DRESDEN

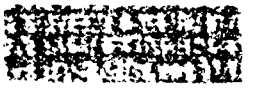
VIKING W535 WILLOW

CANDID
Viking Quality
4' wide - 6' to 16' long
3/8", 1/2", 5/8" thick - Bevelled

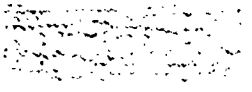
VIKING CD673 EGGSHELL



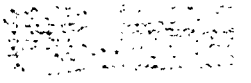
VIKING CD449 SAND



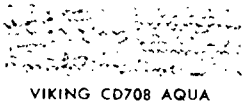
VIKING CD868 MOCHA



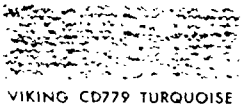
VIKING CD216 CITRON



VIKING CD354 PINK



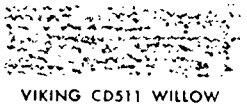
VIKING CD708 AQUA



VIKING CD779 TURQUOISE



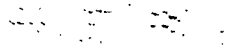
VIKING CD752 BLUE



VIKING CD511 WILLOW

APEX
Viking Quality
4' wide - 6' to 16' long
3/8", 1/2", 5/8" thick - Bevelled

VIK APEX 632E IVORY



VIK. APEX 432K SAND



VIK. APEX 426K MOCHA

VIK APEX 323K SHELL



VIK. APEX 335K PEACH

VIK. APEX 341K ROSE

VIK APEX 649 WHITE

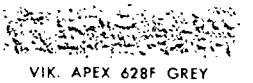
VIK APEX 783G LAGOON

VIK. APEX 795K BLUE

VIK. APEX 663F GREEN

VIK. APEX 951D YELLOW

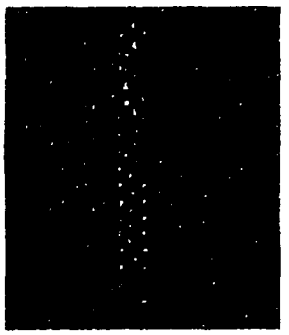
VIK APEX 555G MIST



VIK. APEX 628F GREY

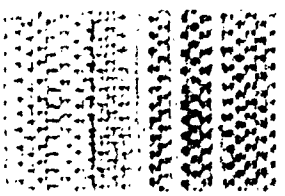
SGP 0025317

TEXTURES, THESE HIGH G'VE YOU CAREFREE WALL BEAUTY

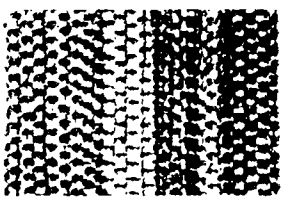


BANNER

Monitor Quality
4' wide - 6' to 16' long
3/8", 1/2", 5/8" thick - Bevelled



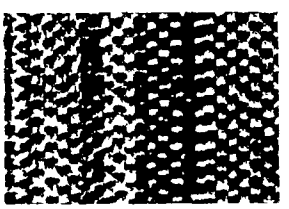
MON. BR639 BEIGE



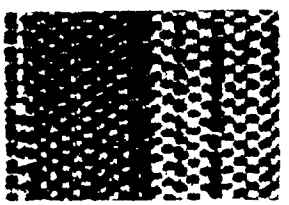
MON BR482 MOCHA



MON. BR891 CHARCOAL BROWN



MON BR313 TANGERINE



MON BR704 TURQUOISE



COTELE

Monitor Quality
4' wide - 6' to 16' long
3/8", 1/2", 5/8" thick - Bevelled



MON. 428K TOAST



MON. 456K SABLE



MON. 733E TURQUOISE



MON. 790F BLUE



MON. 351J CORAL



MON. 329K TANGERINE

MON. 649 WHITE



MON. 96 BLACK

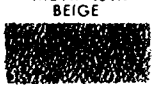
YEARLING

Monitor Quality
4' wide - 6' to 16' long
3/8", 1/2", 5/8" thick - Bevelled

MON. 671X BISQUE



MON. 431X BEIGE



MON. 402X RAWHIDE



MON. 428X MOCHA



MON. 493X GINGER



MON. 484X BROWN



MON. 301X MARASCHINO



MON. 399X OXBLOOD



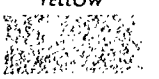
MON. 363X PINK



MON. 326X MARIGOLD

MON. 382X TANGERINE

MON. 228X YELLOW



MON. 504X LIME

MON. 275X GOLD



MON. 524X MINT



MON. 541X MYRTLE GREEN



MON. 530X MIST GREEN

MON. 578X HUNT GREEN

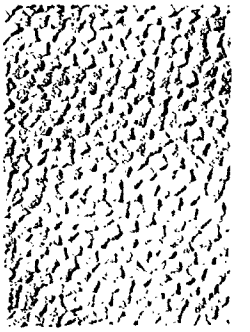
MON. 742X TURQUOISE

MON. 695X GRAY



MON. 649 WHITE

MON. 96 BLACK

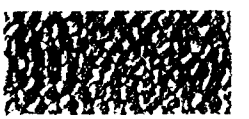


ZIRCON

Monitor Quality
4' wide - 6' to 16' long
3/8", 1/2" 5/8" thick - Bevelled



MON A409 RAWHIDE



MON A856 BROWN



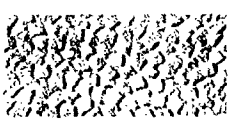
MON A339 PINK



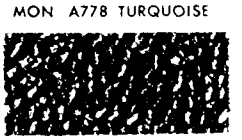
MON. A341 TANGERINE



MON. A614 WHITE



MON A778 TURQUOISE



MON. A546 GREEN



MON A915 BLACK

SGP 0025318

APPLICATION OF ETERNAWALL

A. SINGLE LAYER TO FRAMING.

Framing for Eternawall shall be straight and true. Deviation of studs or furring should not exceed ⅛" from the plane of the wall or partition. Spacing of studs or furring shall not exceed 16" on center for ⅜" Eternawall. For ½" or ⅝" or two layer application of ⅜", the spacing of the supports shall not exceed 24".

Eternawall should be applied vertically. Care must be exercised in any installation to make beveled edges plumb. The areas to be treated should be planned ahead to balance panels taking openings, corners, and other room features into account.

Matching metal moldings for inside, outside, corners, and caps and battens are available. Where using mechanical fasteners at the top and bottom be sure the cove section and baseboard detail will cover them.

1. **Single layer application to framing by adhesive nail-on method.**

Apply Eternawall vertically using color head matching nails 6 to 8" on center along edges and across top and bottom, and approximately 18" on center in the field of the board. Use nails with sufficient length to penetrate ¾" into framing.

2. **Single layer application to wood framing by adhesive nail-on method.**

a. Apply a continuous bead of adhesive to the center of the stud or furring. Where two adjacent pieces of wallboard join on a framing member, a serpentive or zig-zag bead of adhesive shall be applied. The bead shall be approximately ¼" x ⅜", so as to cover at least 80% of the framing member with a 1/16" thickness after the Eternawall is in place.

b. Place the Eternawall in place and attach at the ceiling and floor with gypsum wallboard nails, spaced 8" on centers.

c. Hold the remainder of the Eternawall in contact with framing until the adhesive has set; usually 24 hours is sufficient. The preferred method of doing this is to use 1" x 4" x 6" wood cleats, spaced 24" on centers. A double headed nail is driven through the cleat into the framing or furring between the edges of the Eternawall and left in place until the adhesive sets. The cleats are then removed.

B. TWO LAYER APPLICATION TO FRAMING.

1. **Where Eternawall is on only one side of the wall or partition.**

a. Apply the backer board in accordance with the recommendations of ASA A97.1, using nails, screws, or staples as the case may be.

b. Apply Bestwall Laminating Compound to the back of the Eternawall and attach in place, in the same manner as described under "Adhesive Nail-on Application" Sections A.2.b and c. above.

2. **Where Eternawall is on both sides of the partition.**

a. Apply the backer board in accordance with the recommendations of ASA A97.1, using nails, screws, or staples as the case may be.

b. Apply contact adhesive to the face of the backer board and to the back of the Eternawall, in accordance with the recommendations of the adhesive manufacturer.

c. Drive nails or screws as the case may be, into the framing members at the floor and ceiling line spaced 8" on center.

C. SINGLE LAYER APPLICATION TO EXISTING WALLS.

For adhesion application of Eternawall or Vinyl Wallcovering be sure the existing surface is clean, firm, straight and true and free of loose paint or particles, cracks, and does not have such type decoration as calcimine or other water base paints.

1. For paneled effect Eternawall may be applied with contact adhesive as described in Sections B.2.b. and c.

2. For matching color effect and no paneling apply **Masland Duran** Fabric Backed Vinyl Wallcovering manufactured by **Masland Duraleather Company,** Philadelphia, Penna. Follow the specifications of the wallcovering manufacturer in applying the material.

3. Where the existing wall is in such condition that Eternawall or Vinyl Wallcovering cannot be adhesively applied, furr out walls and apply Eternawall as described in "Nail-On Application", Section A.1 or in "Adhesive Nail-On Application" as described A.2.a., b., and c., as desired.

TECHNICAL DATA ON VINYL* FACE DECORATOR ETERNAWALL BY BESTWALL

1. SCOPE

This specification covers a high quality washable vinyl sheeting intended for use as a wall-surfacing material.

2. THICKNESS

.010" (±1)

3. COMPOSITION

A vinyl compound of Polyvinyl Chloride resin combined with plasticizers, pigments and stabilizers to produce a durable and resistant surface.

4. ABRASION RESISTANCE

(ASTM D1044—500 cycles, CS-17 wheels)

a. Maximum weight loss	50 milligrams
b. Print wear off	No loss of print

5. ACCELERATED LIGHT AGING

(Fadeometer—ASTM 120 hours exposure)
No appreciable discoloration or stiffening.

6. CHEMICAL RESISTANCE (1 HR. EXPOSURE)

10% Sulfuric Acid	No change
10% Nitric Acid	No change
10% Hydrochloric Acid	No change
10% Sodium Hydroxide	No change
10% Acetic Acid	No change
Alcohol	No change
Naphtha	Softens but recovers after evaporation

7. STAIN RESISTANCE (1 HR. EXPOSURE)

Milk	No stain
Coffee	No stain
Orange Juice	No stain
Chocolate Syrup	No stain
Mercurochrome	Slight stain
Tomato Paste	Slight stain
Iodine	Severe stain
Mustard	Severe stain

8. WASHABILITY

Good; no effect on the surface when cleaned with mild or common household cleaners.

*Masland Duran Fabric Backed Vinyl Wallcovering by Masland Duraleather Company.

FIREPROOF GYPSUM BESTWALL BUILDING PRODUCTS

SGP 0025319

BESTWALL GYPSUM COMPANY • 120 E. LANCASTER AVENUE • ARDMORE, PENNSYLVANIA

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