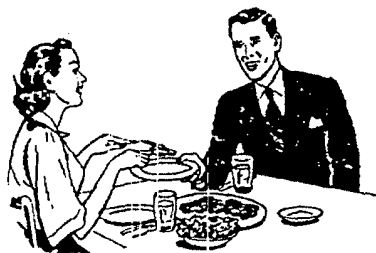


DURKEE'S SPICES AND GOOD COOKS *Go Together*



Whether a Continental Chef or a Mrs. Housewife, the world's finest cooks season their favorite dishes with Durkee's Spices and Herbs . . . to bring out the full flavor of meats and soups; to add extra tang to sauces; to add extra sparkle to salads.

For more than a century, Durkee's has set the world's highest standards for quality control and uniformity of spices. Durkee's extensive spice research has led the way in the development of special grinds and flavor combinations for the Baking and Food Processing Industries, as well as for home kitchens.

Whether bought by the carload or in a 1½-oz. tin, Durkee's always lives up to its promise of uniform, consistent quality and unequalled purity.

DURKEE'S FAMOUS FOODS
ELMHURST, L. I., N. Y.
One of America's Great Food Institutions
Division of The Glidden Company



Announcement to **Glidden Stockholders**

regarding dividends payable

OCTOBER 1, 1951

Dividend *on Common Stock . . .*

Record Date—August 31, 1951
Payable Date—October 1, 1951
Rate per Share—Regular quarterly dividend of 50c per share.

Dividend on Convertible *Preferred Stock . . .*

Record Date—August 31, 1951
Payable Date—October 1, 1951
Rate per Share—56¼c.



THE GLIDDEN COMPANY
11001 Madison Avenue • Cleveland 2, Ohio

ANOTHER GLIDDEN FIRST . . .

First ON TELEVISION

**SEE Spred SATIN DEMONSTRATED
ON THE KATE SMITH HOUR -- THIS FALL**



On Fridays Glidden Spred SATIN and other nationally famous Glidden paints are featured and demonstrated every week on the Kate Smith Hour—the television show that tops all daytime shows in audience polls. This is the first use of television on a nation-wide scale, by a major paint company, to demonstrate its products. All TV America will see the outstanding features that make Spred SATIN "The Wonder Paint" . . . features no other paints can equal! The amazing and unusual elasticity of Spred SATIN will be demonstrated, showing how it stretches like rubber—how it dries in a few minutes—how it hides plaster, woodwork and wallpaper—how it takes strenuous abuse—and how extremely easily it can be washed! See the Kate Smith Hour every Friday over your TV station.

"Wall Beauty Beyond Words" . .

THAT'S WHAT EVERYONE SAYS ABOUT Spred SATIN

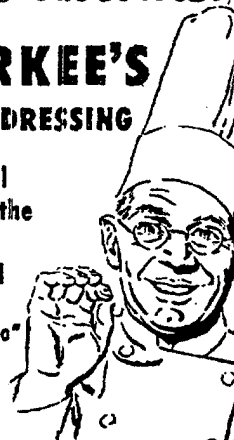
Spred SATIN colors are so attractive they are fast becoming the most popular paint colors with home-makers everywhere. Many tell us they are elated with the professional-looking results they achieve with this wonderful paint! Now, Glidden announces a large array of easy-to-mix Spred SATIN intermix colors, using standard quarts and gallons . . . new colors to fit any color scheme. See the giant Spred SATIN intermix color card at your Spred SATIN dealers.



GLD002756

DURKEE'S FAMOUS DRESSING

"Traditional
favorite at the
Sir Francis
Drake Hotel
in
San Francisco"



On the beautiful Starlight Roof, Chef Max Weber makes no secret of the fact that Durkee's Famous Dressing is the key ingredient to many of his unusual cocktail sauces, salad dressings and featured sandwiches.

Try his recipe for delicious Broiled Tomatoes. Mix 2 tblesps. Durkee's Famous Dressing, 1 tbleps. Mayonnaise and 1 tspn. Worcestershire Sauce. Halve the tomatoes, cover with prepared dressing and broil till tender.



Write for Recipes
of "Famous Chefs,"
Durkee Famous Foods,
Department CD-6,
82 Corona Avenue,
Elmhurst, L. I., N. Y.



Announcement to Glidden Stockholders

regarding dividends payable

JULY 2, 1951

Dividend

on Common Stock . . .

Record Date—June 1, 1951

Payable Date—July 2, 1951

Rate per Share—Regular quarterly dividend of 50c per share.

Dividend on Convertible Preferred Stock

Record Date—June 1, 1951

Payable Date—July 2, 1951

Rate per Share—56¼c.



The Glidden Company
11001 MADISON AVENUE • CLEVELAND 2, OHIO

Litho in U. S. A.

GLD002757

SPRED SATIN... The most imitated...

the most wanted paint

in America today



Retail sales of Glidden Spred SATIN, the original and amazing synthetic rubber emulsion wall paint, are still zooming! The demand from dealers and consumers increases every day. This phenomenal success is due to Spred SATIN's exclusive quality features, which have not been equaled by any other type of wall paint. Originated and developed by The Glidden Company, Spred SATIN is three years ahead of any other so-called "satin" finish, in product superiority.

As a stockholder in The Glidden Company you can use and recommend Spred SATIN with confidence. We take pride in telling you that it is the finest paint made for interior WALLS, CEILINGS and WOODWORK. If you haven't seen Spred SATIN demonstrated at your dealer's store—do so today. See how easily it applies... its lack of "paint" odor... its fast drying... its beautiful sheen... its scrubability... its modern colors... all of its exclusive features that make it America's Wonder Paint.

Other Glidden Wonder Paints For The Home



The Same Company That Makes Spred SATIN

... and other paints for home use, also makes Industrial, Railway, Automotive, Marine, Sign and Graphic Arts and Glidair Aviation Finishes—with an outstanding reputation in these fields as *The Pacemaker in Paints*.

GLD002758

Durkee's
New Process
COCONUT

*Best
by
Taste
Test*



Now available in food stores across the country is Durkee's new process Coconut. Durkee Famous Foods has submitted this new product to "blind-fold" taste-tests by shoppers in Cleveland, Syracuse, and Milwaukee. These housewives approved Durkee's new process Coconut by a vote of 4 to 1 over a leading competitive brand.

These shoppers agreed that Durkee's new process Coconut is closest to the flavor and freshness of tree-ripened, freshly opened coconut. Here is another result of cooperative research by Glidden and Durkee scientists and food technologists.

DURKEE
FAMOUS FOODS

A DIVISION OF THE GLIDDEN COMPANY

**Announcement
to
Glidden
Stockholders**

regarding dividends payable

APRIL 2, 1951

***Dividend
on Common Stock . . .***

Record Date—March 2, 1951

Payable Date—April 2, 1951

Rate per Share—Regular quarterly dividend of 50c per share.

***Dividend on Convertible
Preferred Stock . . .***

Record Date—March 2, 1951

Payable Date—April 2, 1951

Rate per Share—56¼c.



The Glidden Company
11801 MADISON AVENUE • CLEVELAND 2, OHIO

GLD002759

NOTICE TO STOCKHOLDERS

Your Company again wishes to call the attention of its shareholders to the recent appointment of The Cleveland Trust Company as Co-transfer Agent for its Common and Preferred Stock. Stockholders using the facilities of The Cleveland Trust Company may avoid the New York State stock transfer tax of four cents per share which is imposed on the transfer of securities within the State of New York.

The Central National Bank of Cleveland has been appointed Co-registrar of both Common and Preferred Stock. The New York Trust Company and The Chase National Bank of The City of New York will continue to serve as Transfer Agent and Registrar, respectively, those stockholders who wish to use New York facilities.

All Over America . . .

SPRED SATIN

is still the

Wonder Wall Paint

Two years after it was first introduced, Spred SATIN is still America's favorite interior wall paint . . . still the amazing leader from the standpoint of sales . . . still the finest, most durable interior wall paint made! No other paint in history has received such overwhelming public acceptance! Spred SATIN is a typical example of the successful Glidden intercompany teamwork in scientific research, which is continuous and never-ending. Glidden scientists in all divisions—foods, chemicals and paints, work closely together, through correlated applied chemistry, to produce many new and previously unheard-of products, which lead the way and set the pace for better living. This extensive company-wide scientific research is constantly creating new products, which in turn create new sales potentials, and a still greater Glidden Company!

*Have You Tried
Spred SATIN?*

Spred SATIN is truly a paint from the wonderland of modern science! By all means try a quart yourself—get acquainted with America's Wonder Paint . . . SPRED SATIN!



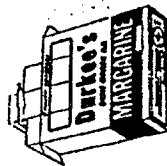
GLD002760



There's Only One Grade **AA** Margarine

The exclusive Grade **AA** rating for Durkee's Margarine has been established by the trained chemists and nutrition experts of Durkee's own Research and Control Laboratories. Every pound must measure up to its exacting standards before it can be stamped Grade **AA**.

The Grade **AA** seal guarantees Durkee's purity, texture and freshness. It's enriched with 15,000 units of Vitamin A the year round and triple wrapped for sealed-in flavor. Ask for it whenever you buy margarine.



DURKEE FAMOUS FOODS
A DIVISION OF THE GLIDDEN COMPANY

Announcement

to

Glidden STOCKHOLDERS

Regarding
Dividends Payable
Jan. 2, 1951



Dividend on Common Stock . . .

Record Date—December 1, 1950

Payable Date—January 2, 1951

Rate per Share—Regular quarterly
dividend of 50c per share plus
extra dividend of 25c per share.



Dividend on Convertible Preferred Stock . . .

Record Date—December 1, 1950

Payable Date—January 2, 1951

Rate per Share—56¼c

THE GLIDDEN COMPANY
CLEVELAND 2, OHIO

A Report from The Paint Division of The Glidden Company

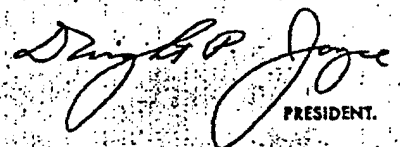
Paint sales this past year were the greatest in the history of the company!

Spred SATIN, the wonder paint, continued to be the phenomenal sales success not only of The Glidden Company but of the entire paint industry. Reduced production of Spred SATIN at times during the year was due entirely to the short supply of raw materials because of restrictions placed on them. Glidden paint plants have adequate manufacturing facilities to care for a constantly growing dealer structure.

Consumers everywhere responded in greater measure than ever before to Glidden advertising and promotion. In addition to Spred SATIN, all Glidden paint products showed great sales vitality! Such famous consumer products as Japalac, Florenamel, Endurance House Paint, Endurance Imperial One-Coat House Paint and Pli-Namel moved up to new sales pinnacles.

In the fields of Industry, Transportation and Maintenance, Glidden paint products showed extraordinary gain! As a stockholder you will be interested to know that Glidden finishes are used on the country's biggest name appliances, furniture, equipment, automobiles, airplanes, farm machinery, etc.—actually Glidden paints are "Everywhere on Everything." The Glidden symbol of quality products is seen and recognized by millions of Americans and others as the hallmark of the finest in paints.

This year we again invite you, a Glidden stockholder, to ask for Glidden paints when you buy. Ask to see them demonstrated—tell your friends about them—employ your influence to secure new users. Much of our sales success is due to the word-of-mouth recommendations made by our employees, stockholders and friends.


PRESIDENT.

GLD002762