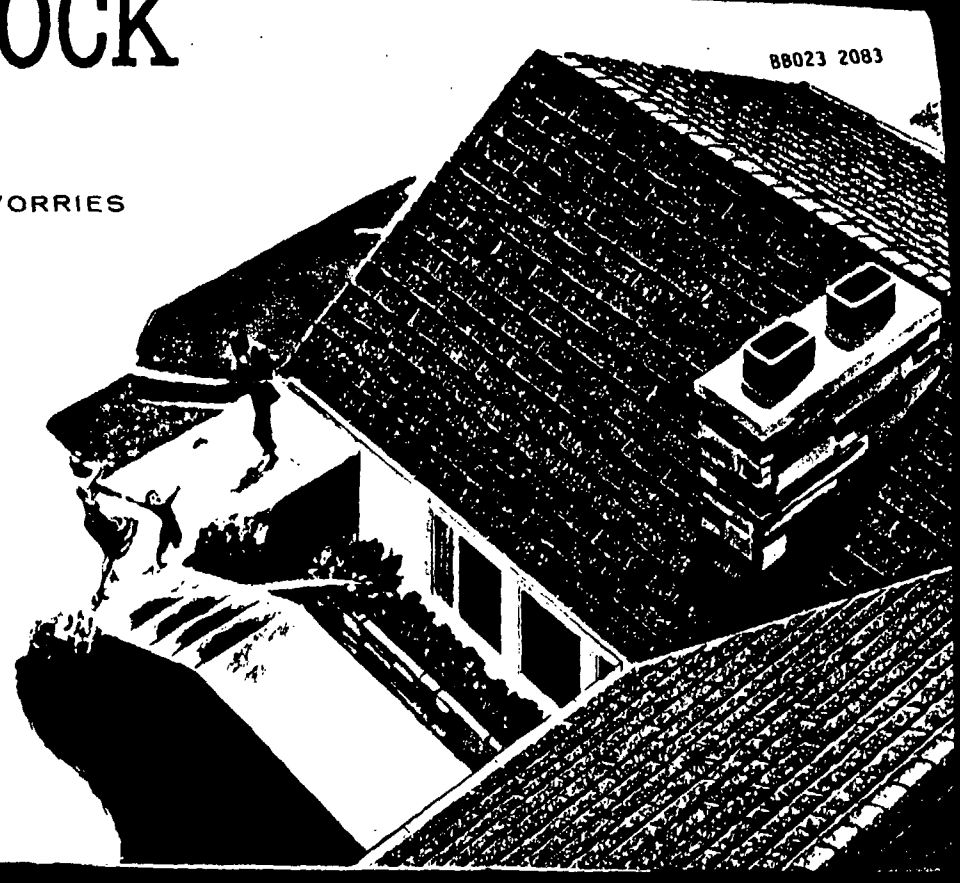
USG IMPERIAL-LOCK

STORM SHINGLES

A SOUND INVESTMENT TO END WEATHER WORRIES



HOLD ON WHEN THE WIND TAKES OFF!

No storm need concern you if your home is roofed with IMPERIAL-LOCK Shingles. They're hurricane-resistant.

MOST POPULAR ROOF DESIGN!

Traditional square tabs, prefered by most homeowners, with handsome "shake" texture for added interest.

IDEAL FOR RE-ROOFING!

These heavyweight shingles bridge uneven surfaces, make a smooth roof even over old shingles.

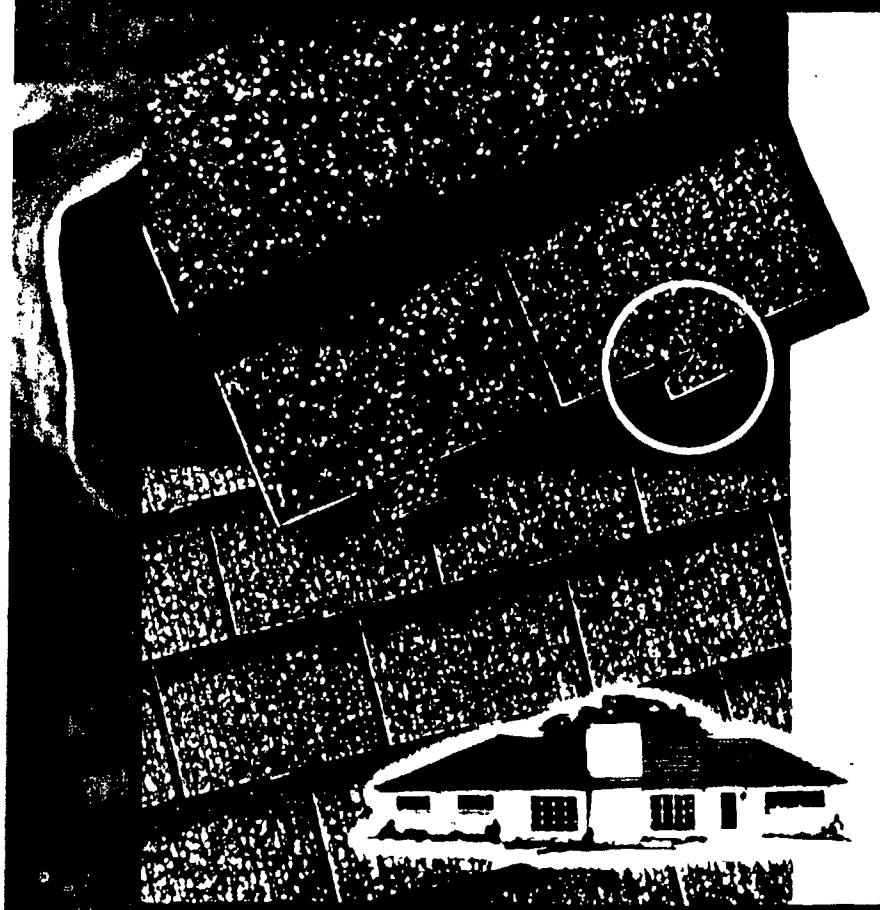
REAL FIRE RESISTANCE!

Surfaced with fire-resistant mineral granules; carry Underwriters' Laboratories class "C" label.

BEAUTIFUL COLORS

IMPERIAL-LOCK Shingles are available in a wide range of rich, deep tones and soft pastels.

PLAINTIFF'S EXHIBIT
USG-857



EXCLUSIVE "IMPERIAL-LOCK"

MAKES A WEATHER-TIGHT ROOF!

In wind tunnel tests, IMPERIAL-LOCK Shingles held fast, even in hurricane winds of 100 miles per hour. In addition to being nailed securely, the lower edges of these shingles are locked into the course below. Wind can't whip them; rain or melting snow won't penetrate their heavy weather ends.

DISTINCTIVE SHADOW-ACCENT

PROVIDES LONGER, LOVELIER LINES

Graceful courses of IMPERIAL-LOCK Shingles with U. S. G. *SHADOW-ACCENT* help blend your home handsomely into its surroundings. The deep, distinctive horizontal shadows are color-toned into IMPERIAL-LOCK Shingles to bring your home the sweeping good looks of modern roof design.

BB023 2084

THE CHOICE OF COLORS FOR HOME COLOR HARMONY

FREE ROOF INSPECTION



Don't let a worn-out roof risk your home and possessions. Our roofing experts will be glad to inspect your housetop—free of charge, and with no obligation. Should you need a new roof, we'll estimate the cost . . . and help you budget it in easy monthly payments. Call or come in *today!*

HISTORICAL FILE
1957
DO NOT DESTROY

IMPERIAL-LOCK
Shingles are a product of
UNITED STATES GYPSUM
The Greatest Name in Building

THE CROWNING GLORY FOR YOUR HOME...





NEW USG IMPERIAL-LOCK
ASPHALT SHINGLES
with SHADOW-ACCENT