



This paint is known for its *Lasting Qualities*

FOR sure protection . . . for long life . . . use pure white-lead paint—the paint that has long been known for its lasting qualities, that does not crack or scale off, that saves you money in the end.

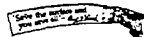
For many generations pure white-lead paint, such as is made with Dutch Boy white-lead, has been the standard for farm property. It is widely used . . . for weatherproofing and beautifying the farm home and all other buildings, for decorating inside walls, for protecting vehicles, fences and farm machinery, for painting all surfaces—wood, plaster, metal, concrete, brick, stone.

You can now get the well-known Dutch Boy white-lead in a new form—as a soft paste which can be made ready for the brush in a few minutes. Saves time and labor in mixing pure white-lead paint.

Write our nearest office for the helpful "Handbook on Painting." 125 pages. Tells how to paint farm property and equipment.

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DUTCH BOY WHITE-LEAD

Advertisement prepared by
BATTEN, BARTON, DUNSTON & OSBORN, Inc.
to appear in Country Gentleman
September, 1939, issue
P. O. 9-7746 T