

ST. JOSEPH LEAD CO.
230 PARK AVENUE
NEW YORK, N. Y. 10017

COPY

FOR Mr. Sherma

Subject: Air Pollution criticism
18

May 7, 1969

Mr. David M. Borcina
Secretary and Treasurer
Lead Industries Association, Inc.
292 Madison Avenue
New York, N. Y. 10017

Dear Dave:

This refers to our earlier correspondence having to do with the possibility that Dr. Tepper, of the University of Cincinnati, may wish to submit a proposal for a lead exposure research program at Herculaneum.

As you know, we have several very serious reservations about the "invasion" of Herculaneum by a group of government scientists who probably are oblivious to the public relations implications of such an activity--particularly in a town the size of Herculaneum. Furthermore, we are not prepared to submit the data we have collected over the past year or so since we do not feel that it is representative of the air quality we expect to achieve in the relatively near term future. This anticipated improvement relates both to the completion of our recent expansion program and the fact that we will not have our sulfuric acid plant operating until later on this summer.

Nevertheless, we are prepared to cooperate in studying the viability of such a research program. This undertaking, however, cannot be interpreted as a carte blanche approval of the commencement of these activities in the Herculaneum vicinity at any time or in any manner selected by the government or its agents. As I have said before and now stress again, we would think it a grave mistake to launch a program which, from the standpoint of chronology or methodology, could cause the citizens of Herculaneum to draw conclusions which had as their inspiration emotional rather than scientific data.

As you will see, I am sending a copy of this to Schrada Radtka, so that we can continue to have Jim Roumas cooperate with Jerry Cola in the monitoring of this matter. Nevertheless, I am looking to you and Jack Kimberley as the individuals who will set the stage and the pace for future contacts with the government and/or its contractors. Let's talk this over in person before we make the next move.

Sincerely,

ORIGINAL SIGNED BY
WILLIAM R. ENGLEHORN

JRE:pon
cc: Dr. S. F. Radtka
bcc: Messrs. J. W. Hanselman, L. Riggs III
P. E. Robinson, J. G. Sevicik
J. W. Sherman



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