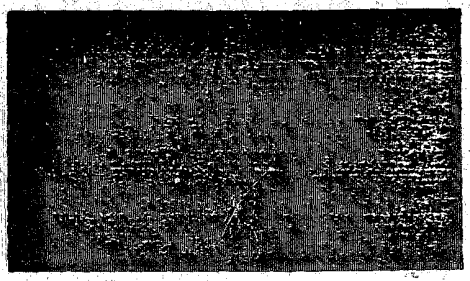

uch Boy®
SE PAINT
and
SH & TRIM
COLORS
TEN SELECTED
POPULAR
COLORS

Dutch Boy® HOUSE PAINT

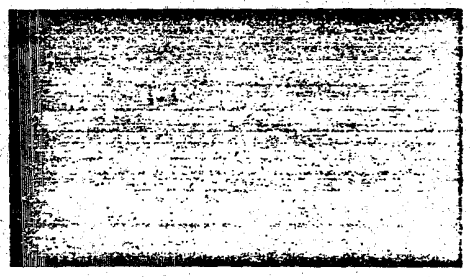
DUTCH BOY HOUSE PAINT gives you more years to the gallon—and more beauty year after year. For Dutch Boy resists fading, stays brighter, cleaner, newer—gives your home years of beautiful protection. And, as any master painter can tell you, Dutch Boy's quality can be appreciated by the way it flows on smoothly and easily, gives maximum coverage. In every way, it's your best paint buy.



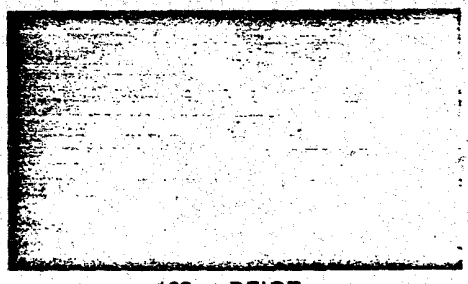
120 — IVORY



182 — GREEN



166 — WESTCHESTER GRAY



122 — CREAM

162 — GRAY

133 — BEIGE

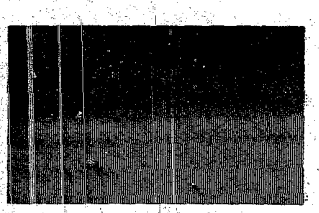
Dutch Boy® SASH and TRIM COLORS

(Also 210-White and 290-Black)

DUTCH BOY SASH & TRIM COLORS add the sparkling accents that give a home distinctive charm. These tough, alkyd enamel finishes are made in a broad selection of rich lustrous colors—have a gloss that stays brilliant and fresh looking. Use these colors to provide that finishing touch—on door, shutters and trim, window boxes, fences; or if you prefer, choose Sash & Trim in white.

Bright and Sparkling

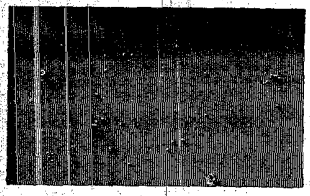
Give your home the distinctive touch of rich and brilliant color



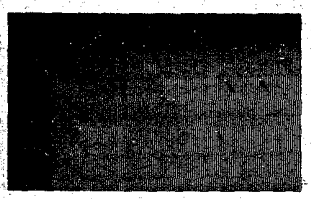
255—Colonial Red



284—Medium Green



286—Dark Green



235—Tudor Brown

For the whitest home in town...

one that will *stay* white longer, there is a "Dutch Boy" white that is best suited for your home. See the back cover of this card for information about these whites.

ADDITIONAL COLORS IN BOTH **HOUSE PAINT** AND **SASH** AND **TRIM** ARE AVAILABLE, ON ORDER.

NLI 117351

WHITE is always right

—and Dutch Boy makes the just-right white for you!

There's a Dutch Boy white blended for every use and surface—each created to meet the individual requirements of the job, give the best possible results. Among them are:

110 BRIGHT WHITE
A brilliant, exterior white that gives outstanding, long-lasting whiteness and protection. It stays white and sheds dirt without any objectionable pigment staining of other areas such as masonry, darker colors or red brick.

111 GLOSS WHITE
A dual-purpose finish—a slow chalking white house paint which can also be tinted to a variety of colors to suit your own taste.

116 FUME AND MILDEW RESISTANT WHITE
A special white formulation designed for use in those areas where discoloration from sulfide fumes or mildew is a severe problem.

010 EXTERIOR PRIMER
For new unpainted wood or painted surfaces in poor condition. A low gloss white Primer that seals, primes and provides a proper foundation for finish coats. It assures better adhesion, increases hiding efficiency and promotes longer life.

NATIONAL LEAD COMPANY
Paint Division:
111 Broadway, New York, N.Y. 10006

