

Your house
needs paint
now... *if*



The Dutch Boy trademark is on every keg of Dutch Boy white-lead. It guarantees your getting a product of the highest quality—lead paint. In addition to white-lead, there are also made under this trademark, flinting oil for use with white-lead in decorating interiors; also red-lead, solder and babbit metals.

IF the paint film has worn down very thin, or if the paint film has broken in spots, decay and deterioration threaten your house and it needs painting, *now!* It needs a covering of an all-lead paint made of Dutch Boy white-lead and pure linseed oil.

House-owners use this lead paint because of its superior weather-resisting qualities. Its basic ingredient is Dutch Boy white-lead, a pure white-lead corroded from the metal. This paint will cover your house with a moisture-proof film that is tough and elastic, and will not crack or scale.

If your house looks old and worn, if it has begun to drop in value—your house

needs Dutch Boy white-lead paint, *now!* A covering of Dutch Boy white-lead paint makes any house better looking, more desirable, more valuable to all who see it.

Dutch Boy white-lead paint is economical, reasonable in price. One hundred pounds of Dutch Boy white-lead makes seven gallons of pure lead paint. But the real economy of this paint lies in its durability, which saves the cost of many repairs and frequent repaintings. Dutch Boy white-lead wears—and wears—and wears.

Write for new paint booklet

"Decorating the Home" is a new free book-

let, illustrated in color, which suggests decorative treatments for exteriors and interiors. It will be sent you if you write our nearest branch.

If you are planning to decorate your home, write our Department of Decoration in care of our nearest branch. Specialists will help you, without charge, to plan distinctive color treatments.



NATIONAL LEAD COMPANY
New York, 111 Broadway; Boston, 131 State Street; Buffalo, 116 Oak Street; Chicago, 900 West 16th Street; Cincinnati, 559 Freeman Avenue; Cleveland, 820 West Superior Avenue; St. Louis, 112 Chestnut Street; San Francisco, 485 California Street; Pittsburgh, National Lead & Oil Co., of Pa., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street.

Dutch Boy White-Lead

MAKES AN ALL-LEAD PAINT