



"My house needs painting.
Will you give me a figure on it?
You use lead paint, don't you?"



can I call? I use nothing but pure white-lead and oil. You can't beat it."

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Here is the wisest House-Owner

He knows the need for
two things to preserve his home:

1. A skilled painter
2. Pure lead paint

HERE you have the perfect partnership—a combination that assures complete protection for your house against the weather.

Get your skilled painter first. He is the man who did the beautiful jobs up the street. Everybody knows what fine work he does. And he relies on pure lead paint.

Pure lead paint—the kind obtained with pure white-lead such as Dutch Boy—has been used for generations by the highest type of painter to beautify and protect the finest buildings in America. It gives a tough, durable, weatherproof film—elastic enough not to crack and scale. As the skilled painter will tell you, your

This trademark, a guarantee of high quality, is on all Dutch Boy products—white-lead, red-lead, linseed oil, flattening oil, solder and babbitt metal. It is the trademark of National Lead Company which manufactures lead products for the many uses for which lead is especially fitted in art, industry and daily life.



paint dollars go further when you use Dutch Boy white-lead.

Specially mixed for each job

Dutch Boy white-lead in either heavy paste or soft paste form is sold by leading paint dealers. Mixed with linseed oil, it produces a superior gloss paint for exterior use. Mixed with Dutch Boy flattening oil, it makes a thoroughly washable flat paint for interiors. In either case, the paint can be colored exactly the tint or shade you desire.

Free to property owners

Write our nearest office for the booklet "The House We Live In." It tells important facts about painting; also how to select colors for exterior and interior work.

WHITE-LEAD in NEW FORM

Dutch Boy soft paste white-lead, a new product, thins to brushing consistency at the rate of a gallon of paint a minute. It is wonderfully easy to use. Painters and other paint buyers: See your dealer about this remarkable product.

NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak Street
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue
Philadelphia, John T. Lewis & Bros. Co., 457 Chestnut Street
Boston, 800 Albany Street
Chicago, 900 West 18th Street
Cleveland, 820 West Superior Ave.
San Francisco, 235 Montgomery St.

Paint with LEAD
DUTCH BOY WHITE-LEAD

N 27858



"My house needs painting. Will you give me a figure on it? You use lead paint, don't you?"



"Yes, sir. When can I call? I use nothing but pure white-lead and oil. You can't beat it."

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Hold the brush and you are finished!

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