Monsanto

OUTGOING MESSAGE BLANK
Tele-Communications System

DATE 3/19/70 | TIME 3:00 | SENDER'S ACCOUNT NO. 1-00-741.01-036

INDICATE DESIRED SERVICE → ☐ FULL RATE ☐ DAY LETTER ☐ NIGHT LETTER

Names of addressee and sender must include initials. Show complete address for telegrams and cables.

SEND DIRECT, NOT VIA BRUSSELS

Keith Fletcher
London

Re your telex March 18. Have again discussed content of letters with business group managers. View continues to be expressed that letters need not contain reference to 1242 and 1248.

I have again read letter draft transmitted to you with memo March 12. I do not believe failure to specifically mention 1242 and 1248 is misrepresentation. Purpose of letter is to inform customers of 1254 and 1260 that these products have been linked publically with PCB's found in nature. Letter was drafted with this purpose in mind. This same purpose applies in U.S., U.K. and elsewhere.

IN-IR REV. 7-64 *for* **BETTER** *service* – Forward to transmitting operator IMMEDIATELY after preparation.

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It may be that we will wish to send out a subsequent letter at a later date to other aroclor customers. If so, such a letter should also be consistent in wording in U.S., U.K. and elsewhere.

Proposed letter as transmitted March 12 would seem to be satisfactory on this basis as first step. If you still feel strongly that letter as transmitted March 12 should not be used, please call me tomorrow, Friday, at 4:00 p.m. your time and/or have Dalstrom, Cameron or Vodden contact Bergen, Springgate or Papageorge.

P. S. Park
St. Louis

0532271

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