

Gelling Agents

For Organic Systems

Bentone® 18-C

For polar systems. Especially useful where pigment suspension is desired without strong thickening action as in the case of aerosol paints.

Bentone® 27

Bodies high polarity solvents such as diethylene glycol, ethyl acetate, methyl ethyl ketone and other lacquer solvents. Recommended for epoxy, polyester, lacquer and vinyl systems.

Bentone® 34

Will thicken and gel straight non-polar solvents such as benzene, toluene, mineral spirits and naphtha, as well as liquids of intermediate polarity such

as vegetable oils, plasticizers, alkyds and other resins.

Bentone® 38

Will efficiently thicken and gel solvents of both the intermediate and non-polar types, as well as mixtures of low polarity organic liquids with ketones, alcohols and low molecular weight esters.

Bentone® 11-N

Suspending agent for use in organic systems. Prevents hard settling of pigments in solvent base paint without producing a significant increase in viscosity.

Composition:

Bentone Gellants are organic derivatives of hydrous silicate minerals.

For Aqueous Systems

Ben-A-Gel®

Ben-A-Gel® EW

Benaqua®

Thickening, gelling and emulsion stabilizing agents for water systems.

Propaloid-T®

Thickening and pigment suspending agent for latex paints.

Macaloid®

Thickening and pigment suspending agent for water systems.

Composition:

All of the aqueous gellants are highly beneficiated hydrous magnesium silicates.

Call National Lead

National Lead Company

Room 3213, 111 Broadway, New York, N.Y. 10006

Canadian Representatives: Enichem Products, Division of Canadian Titanium Pigments Limited, 1401 McGill College Ave., Montreal, Que.

Vinyl Stabilizers? See our advertisement on page 000.

Flame Retardants? See our advertisement on page 000.

GELLING AGENTS
National Lead
Pigments and Chemicals Div.

NLG

KC-67-10476—This advertisement will appear in
Chemical Week Buyers Guide, 1967—Modern Plastics Encyclopedia, 1967

PRINTED
IN
U.S.A.

NLI 117473