

Message

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Sent: 3/21/2018 2:33:24 PM
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Subject: Newtrient and an Update on Our Collective Efforts Supporting Environmental Market Mechanisms

Dear all:

I am sending a quick update and note of thanks to you as leaders within the EPA who have helped foster key meetings and what is becoming a healthy conversation regarding new market approaches to pollution prevention by non-point sources. For those who were not in attendance, an excellent meeting was held on March 5th that clearly displayed the Agency's depth of knowledge and excitement about the possibilities of a truly coordinated effort to engage agriculture in a new and meaningful way. Thank you for facilitating and hosting that meeting, Andrew.

This discussion started with the Administrator's office many months ago and we are grateful for the continued and consistent support that we have experienced from each of you along the way. Your collective buy-in and willingness to work with Newtrient to achieve our shared objectives of delivering measurable environmental benefits through market driven approaches is very encouraging and exciting.

I'm confident this collaborative effort will ultimately lead to unleashing the pollution prevention power of the agricultural sector. Technological innovation now allows for that exciting outcome when combined with a viable income stream to offset upfront capital costs and ongoing operating costs. Newtrient's ultimate goal is to set up a mechanism for enabling this outcome and its environmental, economic and social benefits.

As recommended in the March 5th meeting, I am working with Joseph Ziobro to form a working group to keep this discussion active and convert it to action within the EPA framework and in states where Newtrient is already involved (initially Vermont and Wisconsin). Your continued support for this working group is vital to its success. We will keep you posted along the way.

Thank you,

Steve



Steven P. Rowe

President & CEO

C: (**Ex. 6**)

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