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w beauty and distinction

(tastefully. Express yourself with color ... work that makes it yours alone! possible range of colors for exterior use, range in

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Let us give you a "Dutch Boy" Color Card showing the many exterior colors available. Take it home and decide what your family likes best. No obligation, of course.

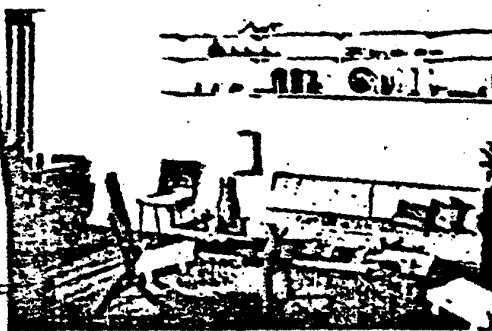
For Perfect Harmony

choose "Dutch Boy" Interior Paints. Pre-planned to give you "that decorator touch" ... easy to use ... with a wide variety of colors in flat, semi-gloss and gloss finishes.

- **Halcyd Wontover** — for living rooms, bedrooms, dining rooms ... colors that "go together" beautifully
- **Halcyd Satin Eggshell** — for kitchens, studies, bathrooms, or for woodwork ... colors to match the Wontover line. Easy to use, easy to keep clean
- **Interior Gloss Enamel** — the choice for rooms that must "take it" ... stands out, wear and tear
- **Quick-Drying Enamel** — for furniture, indoors or out ... for that "correct color" in accessories. Easy to apply. Dries fast.
- **Diamond White Enamel** — blue white to match kitchen appliances
- **Sparkling White Enamel** — tops in its field
- **Flat White Enamel** — where you want a velvety white with no sheen
- **Wall Primer and Sealer** — for the best undercoat on walls

... and "Dutch Boy" Varnishes (Interior and Exterior) ... Wood Stain ... Varnish Stain ... Metal Paint ... Aluminum Paint ... Barn Paint ... everything you need for beauty and protection!

Let us show you the "Dutch Boy" Color Gallery ... so easy to choose, so easy to use. Available in House Paint, Flat, Satin Finish or High Lustre Enamel; Varnish Paint; Concrete Rubber Base Floor Paint. Pick your color and we can suggest lovely harmonizing hues in your home, warm tones or contrasting colors ... for any room, for any purpose!



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COME IN NOW AND GET YOUR

"Dutch Boy" KOLORCOAT



YOUR CHOICE OF ASTER, ZINNIA, SNAIL
OR PETUNIA...WHILE THEY LAST

NO OBLIGATION...NOTHING TO BUY
...JUST COME IN AND ASK FOR YOUR

FREE "Dutch Boy" SEEDS



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GET YOUR **FREE**
PEACOAT FLOWER SEEDS

PEACH, ZINNIA, SNAPDRAGON,
WHILE THEY LAST!

NOTHING TO BUY
ASK FOR YOUR
FREE SEEDS



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For Perfect Harmony

choose "Dutch Boy" planned to give you ... easy to use ... with in flat, semi-gloss and

- **Half-Dry Waver** — for living rooms, bedrooms, dining ... together" beautifully
- **Half-Dry Satin Eggshell** — for kitchens, utility rooms, bath ... colors to match the Waver floor, etc.
- **Interior Gloss Enamel** — the choice for rooms that must "glow"
- **Quick-Drying Enamel** — for furniture, indoors or out ... accessories. Easy to apply. Dries fast.
- **Diamond White Enamel** — like white to match kitchen app
- **Sparkling White Enamel** — tops in its field
- **Flat White Enamel** — where you want a velvety white with a
- **Wall Primer and Sealer** — for the best undercoat on walls

Your home has new beauty and distinction

when you use color properly and tastefully. Express yourself with color ... give your home the individual touch that makes it yours alone! "Dutch Boy" offers the widest possible range of colors for exterior use. We'll gladly show you the wide range in

HOUSE PAINT IN COLORS
known for top quality, lasting durability
SHAKE PAINT
for shakes, shingles, rustic siding
SASH & TRIM COLORS
for that necessary color "accent"
MASONRY PAINT
for brick, stone, cement block
QUICK-DRYING ENAMEL
for doors, outside furniture
PORCH AND FLOOR ENAMEL
for rugged weather and wear



If you prefer a **WHITE** house "Dutch Boy" has the answer ...

BRIGHT WHITE
for the sharpest home in the neighborhood
GLOSS WHITE
long-lasting and beautiful
PURPLE AND MAROON RESISTANT WHITE
where maintenance requires it
ONE COAT WHITE
for elegant jobs

Let us give you a "Dutch Boy" Color Card showing the many exterior colors available. Take it home and decide what your family likes best. No obligation, of course.

Let us show you the "Dutch Boy" Color Gallery ... so easy to choose, so easy to use. Available in House Paint, Flat, Satin Finish or High Gloss Enamel; Masonry Paint, Concrete Blocker, Best Floor Paint. Pick your color and we can suggest lovely harmonizing hues in wall paper, carpeting, drapes or window shades ... for any room, for any purpose.

... and "Dutch Boy" Varnishes (Interior and Exterior) ... Wood Stain ... Paint ... Aluminum Paint ... Barn Paint ... everything you need for

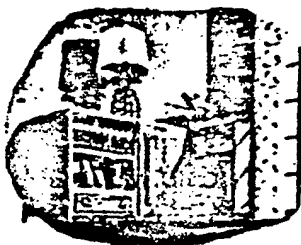


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"There's No Place Like HOME!"



It's a fact that no single item can change the look of your home, inside or out, as quickly and easily as paint. The largest area inside your home are the walls, of course. And it's truly amazing what color can do here.

The magic of color can change drab rooms to cheerful ones. It can make small rooms seem larger, make large rooms seem more intimate. It can make ceilings appear higher or lower. And today's "Dutch Boy" Paints are so easy to use . . . the whole family can share in a decorating project.



We will be happy to help you choose the right paint for every purpose. And we'll be glad to give you color suggestions to brighten up your home. Drop in and see us TODAY!

YOUR **Dutch Boy** PAINT DEALER



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